

Iowa Farmers Market Workshop  
February 6, 2016  
Agenda

- 8:30 Walk-in Registration
- 9:00 Welcome and Opening Remarks  
Jim Miller, Welcome to Valley Junction  
Mike Naig, Iowa Deputy Secretary of Agriculture
- 9:15-10:15 **Food safety regulations and licensing**  
Kurt Reuber, Environmental Specialist from the Food & Consumer Safety Bureau- Iowa Dept. of Inspections & Appeals  
**Scales, unit of sale and packaging**  
Randy Watts, Bureau Chief Weights & Measures Bureau-IDALS & Ivan Hankins, Program Planner Weights & Measures Bureau  
**Inspection, sales & labeling of meat & poultry**  
Janis Hochstetler, Program Planner with the Meat & Poultry Inspection Bureau-IDALS
- Morning break 10:15-10:30
- 10:30-11:45 **Panel with morning presenters**
- 11:45-1:00 Lunch—Contemporary Catering—Des Moines, IA
- 12:45 **IFMA Annual Meeting**
- 1:00-2:00 **Retail sales tax**  
Greg Stokke, Program Manager of Taxpayer Services for the Iowa Department of Revenue  
**Farmers market nutrition program**  
Paul Ovrom, Farmers Market Nutrition Program-IDALS  
**Specialty Crop Block Grant Program**  
Stephanie Groom, Iowa Department of Agriculture  
**Marketing**  
Nina Biensen, USDA-Agricultural Marketing Services
- Afternoon break 2:00-2:15
- 2:15-3:00 **Panel with afternoon speakers**
- 3:00-4:00 **Panel discussion about Markets and IDALS Updates**  
Cathy Priest, Knoxville Market; Kelly Foss, Downtown Des Moines Market; Rachael Kinnick, Grinnell Market; Jennifer DeFosse, Muscatine Market